



Press Release
North Fond du Lac Police Department
16 Garfield Street, North Fond du Lac WI 54937
www.nfdl.org



For Immediate Distribution
Date: 07/23/03

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Rapid Community Notification Project

The North Fond du Lac Police Department, in continuation of its mission to provide the community with the tools and resources to fight crime, is pleased to announce a new initiative to bring timely crime prevention information into the homes and businesses of our citizens. The Department is currently soliciting interested person's e-mail addresses for the creation of an e-mail distribution list. Persons signing up will receive periodic crime prevention tips, timely alerts on local criminal activities and requests for assistance from the Department. The Police Department is also expecting that this project will dramatically improve the process by which local media receives information regarding activity that is of public interest or concern.

The primary purposes of the Community Notification Project is to quickly inform as much of the community as possible about incidents that may affect them, events or investigations that the public can assist with by being "in the know" and/or "on the look-out" for persons, items or situations, and to warn subscribers of potential dangers and offer preventative advise when appropriate. The Department hopes that the distribution list will also be useful for disseminating meeting notices, monthly crime analysis reports and information about special projects and Department sponsored events. By using existing equipment and technology, this project can be implemented at no additional cost to the Village.

The Department is sensitive to community members' concerns about privacy and "spam", so the mailing list will be administered in-house and e-mail addresses will not be shared, sold or loaned out to other organizations. Citizens are invited to send an e-mail to Roseann O'Connor at roconnor@nfdl.org to join the list. Questions about the project should be directed to Chief Lamb at wlamb@nfdl.org, 929-3761 or in person at 16 Garfield St.